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Raise your voice – how and why
advocacy happens in strata



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What do we mean by 'advocacy'?

- It's not about individual cases
- It's about representing the category of owners, to decision-makers, on issues of importance to owners

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Who is OCN anyway?

- NFP entity
- Governed by a Board, with paid staff and volunteers
- Been around several decades...

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OCN approaches to advocacy

- Sensible
- Consistent
- Australia-wide
- Data-driven

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OCN approaches to advocacy

- Robust
- Meaningful
- Resident-centric: the lived experience
- Collaborative

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OCN advocacy – Australia-wide

- NSW Reforms
- Qld Reform process
- Victorian legislative review
- Consultative forums
- Other jurisdictions

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OCN advocacy challenges

- Technology
- Competition
- Getting and staying connected

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Key advocacy issues for owners

- Owners are always at a disadvantage
- Owners pay twice!
- Dedicated, quality, government strata resources and dispute resolution a priority in all jurisdictions
- Specific policy issues

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OCN's advocacy – the future

- The advocacy 'hearing test'
- Avoiding antagonistic advocacy
- Being agile
- Being strategic and getting our timing right

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OCN's advocacy – the future

- Not one size fits all
- Principled stand against harmful practices
- Getting others involved

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Why should I care???

- No one is going to do it for you
- Unless there's action, things will go on unchanged
- Government has to be convinced strata is worth the effort
- Strata is the future for Australians into the future
- **Protecting your asset**

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QUESTIONS?

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GET INVOLVED!

- www.ocn.org.au
- www.ocn.org.au/membership



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